

**ICBE**

IRISH CENTRE  
FOR BUSINESS  
EXCELLENCE

**DECODING DIGITAL TRANSFORMATION**

**Lessons for Manufacturing**

**October 6<sup>th</sup> 2021**

# Introduction



**Billy Little**  
Penn Engineering



**Vivienne Kiernan**  
ICBE



**Derval Kennedy**  
Stratadept



**Barry Curry**  
System E

# AGENDA

1. Leading Digital Transformation – People First
2. Understanding the Impact of Digital for your Business
3. Estimating Value and Realizing Benefits
4. Using Design Thinking to co-create Digital Strategy
5. Aligning Digital Strategy with Business Strategy
6. Q and A

ICBE

IRISH CENTRE  
FOR BUSINESS  
EXCELLENCE

*Where knowledge is shared and multiplied*