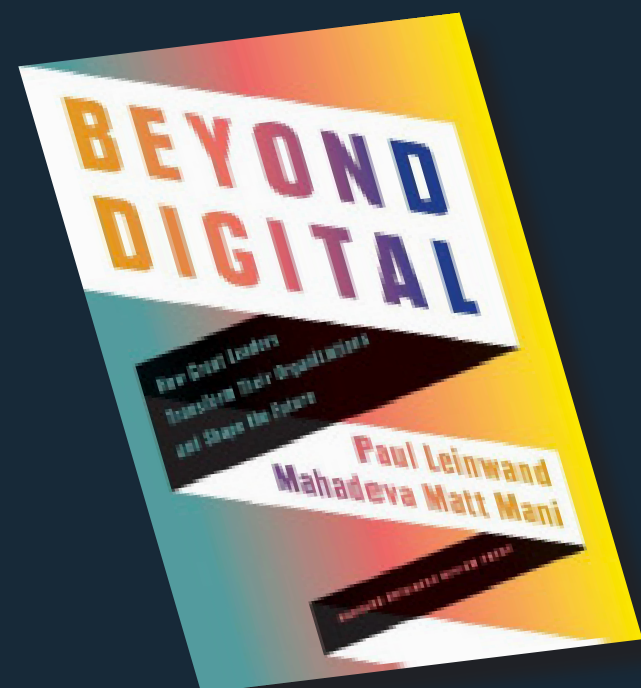


# ICBE

IRISH CENTRE  
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*ICBE is delighted to present the first session in our Autumn Series from world-renowned business authors in association with Harvard Business Review.*



## “BEYOND DIGITAL –THE LEADERSHIP IMPERATIVES FOR TRANSFORMING COMPANIES IN THE NEW DIGITAL ERA”

(HBR PRESS)

Author: Mahadeva Matt Mani

COST: €75 PP (NON-MEMBER RATE €95 PP)

### OVERVIEW:

Beyond Digital outlines seven imperatives for leaders to follow as the digital age continues to evolve and Mahadeva Matt Mani joins us to present the book's key insights.

Mahadeva Matt Mani is an adviser to executives on organization cost and productivity transformation for Strategy& and one of the global leaders of PwC's Fit for Growth performance platform.

**9am - 10am, Wednesday, September 28th** To book your place please email [annette@icbe.ie](mailto:annette@icbe.ie)



*Mahadeva Matt Mani*



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