

ICBE

IRISH CENTRE
FOR BUSINESS
EXCELLENCE



OPPORTUNITIES
&
PARTNERSHIP

A STRATEGIC ALLIANCE

JOIN OUR PROGRESSIVE JOURNEY
TO GLOBAL KNOWLEDGE
SHARING

25 YEARS OF KNOWLEDGE SHARING

INTRODUCTION

LINDA BARRON

CEO - ICBE



Better together is at the very heart of the Irish Centre for Business Excellence. Companies can no longer operate in isolation. We know that some of the most successful organisations in the world are those who share, collaborate and practice exchange of ideas. That's why for 25 years we've been helping to fuel the growth of Irish companies through **knowledge sharing**. Each of our members is committed to sharing their best business practice, skills and expertise for the benefit of all - to build stronger companies and forge Ireland's competitive future on the global stage.

Today we are ready to take our spirit of collaboration to the next level, giving your organisation the opportunity to partner with us. We're excited to work with like-minded companies, those who are aligned with our ethos, to back our bespoke training, conferences and ongoing industry events - creating mutually-beneficial opportunities.

This means **valuable exposure, visibility and promotion for your business** - but it's so much more than that. This is the opportunity for your organisation to **play an active role in the revolution of knowledge sharing**; a means of helping shape the growth of Irish companies on a global level and establish Ireland as a centre of industry excellence.

WHO WE ARE

2022 ACHIEVEMENTS

40

EXPERT WEBINARS, BENCHMARKING VISITS
& KNOWLEDGE FORUMS

TRAINEES UPSKILLED

3 600

100

CALLS FOR SUPPORT

NEW TO WORLD PROGRAMMES

4

200+

ATTENDEES - INTERNATIONAL CONFERENCE

INDUSTRY LED RESEARCH PROJECTS

5

ICBE GLOBAL EXCELLENCE LEADERS 2022



I would certainly recommend ICBE Membership. It's been good for us - offering us opportunities to network, get funded training, go to events and conferences and get to hear the greatest and the best talk about what they do. I would endorse companies becoming involved.

Sean Feeney, Director, Alkermes

WHO WE ARE

The Irish Centre for Business Excellence (ICBE) is established by leading cross sector companies in Ireland **supporting the growth and competitiveness of our member companies.**

We are a forum of industry experts and rich strategic alliances – with businesses, agencies, corporates, organisations and academic institutions working together for the good of all. Through our core commitment to shared knowledge, we help support and share best business practice, skills and knowledge for all our members within the manufacturing and service industries

By sharing information, communicating and collaborating, we help our Members practice **continuous improvement, harness innovations and achieve business excellence** – facilitating their stability, growth and long-term success.



“A friendly network of likeminded colleagues with a common purpose of continuous improvement. The feeling is that we are all in it together, across industries, working with the concept that rising tides lift all boats”.

Michael Phelan, Head of Operations & Supply Chain Excellence, Tirlán

ICBE offers its members a unique platform, and a portfolio of Member benefits, which allow them to source and share knowledge and best practice across all aspects of business. We listen to our Members’ requests, understand their challenges and deliver activities, events and learning opportunities that meet their real-world needs. From network forums to training and education, everything we do is geared to democratise business knowledge and information across our base –*helping our Members grow and transform their organisations.*

WE ENABLE & EMPOWER

OUR MEMBERS BENEFIT FROM:

COMMUNICATION AND CONNECTIVITY

We link individuals within Member companies with their counterparts in other organisations – both in their sector and beyond. Members can ***engage and interact with like-minded professionals and practitioners***, sharing ideas, discussing challenges, exploring solutions.

SHARED EXPERTISE

To bring our members the very best in thought leadership within industry and academia, we organise ***network forums, symposiums, conferences and industry-focused seminars***. We address topics of interest as requested by our Member companies, with recent topics including Collaboration & Innovation, ESG, Advanced Manufacturing and the changing face of Leadership. The ICBE Annual Conference attracts over 200 members to hear global keynote speakers and industry practitioners share their unique and practical insights for business excellence.

PERFORMANCE EMPOWERMENT

To help Members optimise their business performance we offer access to ***3 ICBE Skillnet-funded networks***. We partner with world class trainers and offer best-in-class learning, education and development programmes that are subsidised for business cost efficiency.

DEEPER LEARNING

To facilitate learning at a deeper level we hold a monthly 'Lunch Time Bytes' ***Webinar Series*** – providing 30-minute masterclasses across a variety of subjects and delivered by leading experts. Previous webinars have covered Design Thinking, Coaching, Unconscious Bias and Virtual and Augmented Reality (VR/AR). We also work with our third level education partners to offer a range of online courses.

WE ENABLE & EMPOWER

OUR MEMBERS BENEFIT FROM:

SHARED EXCELLENCE

Using our peer-based best practice programme we organise and facilitate *Benchmarking Visits* to Member companies in Ireland and abroad. Host companies demonstrate how they're delivering excellence in their processes and business functions: learning opportunities that allow Members to plot their own progress against best practice.

KNOWLEDGE AND NETWORKING

To help members increase their knowledge base and their corporate visibility, we have set up several regionally based *ICBE Forums* and organise meetings on topics of interest.

DIRECT SOLUTIONS

Our *innovative Call for Support* process helps member companies access the learnings, knowledge, insights and benchmarking of the greater business community. Members use the closed forum to ask for assistance in a specific area and a vetted pool of peers and industry practitioners share their knowledge. Members benefit from pragmatic, experience-based solutions and can benchmark their own processes and structures against best in class, while saving time, cost and effort.

RESEARCH AND DEVELOPMENT

Our *research programme* merges insights from leading universities and academics, helping to chart a route forward for Member companies – as demonstrated by our recently published "Sustainable Leadership for a Post Digital Age" (ICBE /UL and Skillnet Ireland). Managed by our network administrators, this research is enriched by more discrete survey-based research on behalf of our members.

AWARD-WINNING EXCELLENCE

Through the support of our organisation, Ireland has achieved the largest number of *Shingo Award winners*, with examiners represented on our board.



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OUR MEMBERS



CARBERY



The ICBE is committed to advancing the future of our Member companies, the development of individuals within these companies, and the success of Ireland Inc.

Member companies range from multi-site, multinationals, to Irish SME manufacturers, operating within diverse industry sectors including pharma, food, engineering, aviation and finance.

In total, we represent over 60 000 employees within our Member organisations.

PEOPLE DEVELOPMENT

91 000

TRAINING DAYS IN THE LAST 5 YEARS

ENGAGING WITH
MEMBER EMPLOYEES

20 000

3

KEY BUSINESS NETWORKS

We operate three training networks which are funded by **Skillnet Ireland**. In 2023 we are looking forward to delivering 4,000 training days across all three ICBE Skillnets, with Member companies offered a range of development options – from accreditations to certificates and MBAs.



ICBE Advanced Productivity

Through various Learning, Development and Knowledge Sharing initiatives, and with a focus on advanced methodologies and technology, this Network aims to raise the output of every worker in Ireland.

ICBE Business Excellence

Member companies develop their employees' knowledge, skills and qualifications by increasing access to skills development opportunities and encouraging ongoing professional development.



ICBE Aviation Skillnet

This network focuses on maintaining and raising excellence in Aviation Leasing and Aerospace on a global level.

OUR MEMBERS SAY



"Being part of the ICBE Network and having the opportunity to share and learn with so many companies has really supported our overall journey in Baush + Lomb. Building on real best practices and being inspired by the journeys of others has been truly valuable."

Kieran Noonan, Site Director of Operations and Global Enterprise Excellence, Bausch + Lomb.

"The best practice visits are vital for us. Going to see what other companies are doing – using other companies benchmarks so we can bring back tools or systems that they are using. Also, the Call for Support is brilliant."

Claire O'Mahony, CI Manager, Carbery

"My team and colleagues at Amgen have really benefitted from the best practice sharing we have experienced through the ICBE Network. Thanks to the team at ICBE who over the years have built an amazing network, who demonstrate a spirit of collaboration and support that lifts all members."

Deirdre Cooney, Business Performance Leader, Amgen

"ICBE is a one stop shop for business excellence, with the latest in what we need to know in this area. Also, great value for money in terms of savings on training and events".

Seani Devlin, OpEx Program Manager, AbbVie

"ICBE is different from other networking organisations - the personal approach is very important. They are responsive and agile, as they are not too big..... they are aligned with where we are currently."

Philip Rossiter, Operational Excellence Manager, Coca-Cola

PARTNERSHIP PACKAGE

We are looking to engage at a strategic level with **ONE symbiotic partner who shares our ethos and commitment to shared learning**. Key to this is visibility and engagement in driving the Ireland Inc agenda – and we will offer our partner key roles in the development and promotion of this initiative. This will complement the ICBE's increasing focus on global knowledge sharing.

OVERALL STRATEGIC PARTNERSHIP

€120 000 pa

Benefits and rights will have built-in flexibility, to ensure the partnership meets with your organisation's business and marketing objectives.

PARTNERSHIP PACKAGE

RAISE YOUR PROFILE

ICBE Conferences

- ✓ Coverage for your organisation on all ICBE promotional materials, conference website and across our communication and marketing campaigns for the Conference
- ✓ Two featured partner articles (150-word paragraph, link, logo or photo) sent to our list via e-newsletter (*content subject to approval by ICBE*)
- ✓ Premium exhibition space, 6 complimentary registrations and 6 tickets to ICBE Conference Dinner.
- ✓ Opportunity to organise branded exclusive event during ICBE Conference eg. drinks reception or function (catering at additional cost).
Subject to no conflict with conference programme.
- ✓ Recognition from podium at start of daily Conference keynotes, the , conclusion of last sessions each day and a holding slide projected throughout Conference venue.
- ✓ Full-page colour advert in Conference programme and insert in delegate pack
- ✓ Dedicated three-minute video reel of Conference highlights including interview with your CEO.

PARTNERSHIP PACKAGE

OTHER HIGHLIGHTS FOR YOUR ORGANISATION

Opportunity to deliver a webinar to ICBE members
&
to co-host event on your site
(aligned with ICBE strategy)



Branding on ICBE Website, Webinars and
Monthly Newsletter
&
Featured interview with your CEO



The opportunity to use the ICBE logo on your website
&
ICBE branded documentation for your ESG/CSR
programmes



Full ICBE Membership
&
Invitations to relevant working groups and forums



PARTNERSHIP BENEFITS AT A GLANCE

Increased exposure and visibility for your business.

Entrenching your company's profile as a pioneer of knowledge-sharing.

Playing an effective role in the development of Ireland Inc.

All the benefits of full ICBE membership.

If you share our vision of shared knowledge - find out more about partnering with us on our journey of growth and development.

Contact linda@icbe.ie